

## Join Us for a One-Day Seminar

### What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

### Who should attend?

- This full-day seminar specifically addresses end users as well as system integrators to learn about EtherCAT and other Industrial Ethernet technologies

### Why attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT seminars are educational events from the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and discover the table-top exhibition: See how EtherCAT can help you!
- Participation is free of charge and you are cordially invited

### About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 2300 member companies from 56 countries supporting EtherCAT technology!



### Contact

**ETG Headquarters**  
Ostendstraße 196  
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Phone: +49 911 54056 20  
Email: [info@ethercat.org](mailto:info@ethercat.org)

### Local Event Contact

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Phone: +972-3-7764445  
Email: [info@beckhoff.co.il](mailto:info@beckhoff.co.il)

# Invitation



## EtherCAT Roadshow

May 7, 2013 | Tel Aviv, Israel

Register today:

[www.ethercat.org/2013/israel](http://www.ethercat.org/2013/israel)

[www.ethercat.org](http://www.ethercat.org)

**EtherCAT**  
Technology Group

**ACS MotionControl**  
Your Competitive Advantage

**BECKHOFF**

**Elmo**  
Motion Control

**mks**  
Technology for Productivity

**YASKAWA**



Tel Aviv  
Israel

## Mark Your Calendar

+ Register Online

**May 7, 2013 | Tel Aviv**

Crowne Plaza Tel Aviv City Center

(Azrieli center Tel-Aviv)

136 Menachem Begin Rd.

Tel Aviv, Israel

Register today – it's free!

[www.ethercat.org/2013/israel](http://www.ethercat.org/2013/israel)

## EtherCAT Technology & Applications

+ Table Top Exhibition with Live Demonstration

- 09:00 **Registration**
- 09:30 **Welcome, Speaker Introduction**
- 09:40 **Unmodified Ethernet for Industrial Automation?**  
Martin Rostan, Executive Director,  
EtherCAT Technology Group (ETG)
- 10:15 **EtherCAT Technology Introduction:  
Functional Principle, Features, Benefits**  
Martin Rostan, Executive Director, ETG
- 11:15 **Table Top Exhibition, Coffee Break**
- 11:45 **Competitive Advantages for Machine Builders  
through EtherCAT**  
Martin Rostan, Executive Director, ETG
- 12:45 **Lunch Break, Table Top Exhibition**
- 13:45 **ACS's Platform & Architecture – leveraged by EtherCAT**  
Ze'ev Kirshenboim, Founder & Chairman,  
ACS Motion Control
- 14:05 **One EtherCAT network for complete production line**  
Shani Kaplan, Application Engineer,  
Beckhoff Automation Ltd.
- 14:25 **EtherCAT Solution for the Semiconductor Industry**  
Ronen Boneh, VP R&D, Elmo Motion Control
- 14:45 **Table Top Exhibition, Coffee Break**
- 15:20 **MKS Controls EtherCAT Solutions**  
Moshe Yotam, R&D Manager, MSK Instruments
- 15:40 **Migration from Classical Fieldbus Technologies:  
Best Practise**  
Martin Rostan, Executive Director, ETG
- 16:00 **Summary and Discussion**
- 16:15 **End of Seminar**

Speakers: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and supporting companies. Presentations will be held in Hebrew or English language. Note: The order and titles of presentations may vary.



## Sponsoring Companies



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