



## What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that sets industry benchmarks in performance, flexibility and cost efficiency.

## Who should attend?

- These free-of-charge seminars are addressed to automation professionals, device manufacturers, system integrators, product managers, decision-makers, and students. Here, you will learn about EtherCAT and Industrial Ethernet, along with current trends such as gigabit performance for EtherCAT and cyber security.

## Why attend?

- learn about the benefits and challenges of Industrial Ethernet
- explore and understand EtherCAT technology
- talk face-to-face with an EtherCAT expert, and see how EtherCAT can accelerate your application or project
- EtherCAT seminars are educational events from the EtherCAT Technology Group

## About ETG

- EtherCAT Technology Group (ETG) is the world's largest Industrial Ethernet Fieldbus organization with over 7,700 member companies from 75 countries who support EtherCAT technology.

## Contact

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## Organization

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## Invitation EtherCAT Seminar Series Saudi Arabia 2024



Monday, September 2 | Al Khobar  
Tuesday, September 3 | Riyadh

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Register online today – it's free!

[www.ethercat.org/2024/saudiarabia](http://www.ethercat.org/2024/saudiarabia)

Organized by:



## Speaker | Location



### ETG Speaker



**Martin Rostan**  
Executive Director  
EtherCAT Technology Group

### Location



**Tuesday, September 2 | Al Khobar**

**Mövenpick Al Khobar**  
Prince Turkey Street  
31952 AL KHOBAR  
[How to get there](#)



**Wednesday, September 3 | Riyadh**

**Novotel Riyadh Sahafa**  
13321 Olaya Street,  
As Sahafa District Riyadh,  
o Riyadh  
[How to get there](#)



Register online today – it's free!  
[www.ethercat.org/2024/saudi Arabia](http://www.ethercat.org/2024/saudi Arabia)

## Timetable | Agenda



### Timetable

- Registration on site: 9:00
- Start of seminar: 9:30
- End of presentations, lunch: 13:30

Presentations will be held in English language.  
Order and titles of presentations may vary.  
Lunch is included.

Use the chance to talk to the EtherCAT experts and product specialists and discover some EtherCAT demos on site during the breaks.

### Agenda

- Registration and welcome, table top exhibition
- **EtherCAT: the why and how**  
EtherCAT Technology Group, Martin Rostan
- **Advanced Diagnostics: faster installation and less downtime!**  
EtherCAT Technology Group, Martin Rostan
- **EtherCAT G: making EtherCAT future-proof**  
EtherCAT Technology Group, Martin Rostan
- **EtherCAT & cybersecurity: no need to worry!**  
EtherCAT Technology Group, Martin Rostan
- **Migration from classical fieldbus systems: Best practice**  
EtherCAT Technology Group, Martin Rostan
- Coffee and tea break, prayer, table top exhibition, ask the experts  
(Dhuhr: Al Khobar 11:40 | Riyadh 11:53)
- **EtherCAT success stories by sponsors**  
Sponsors presentations
- **User Benefits: Winning Customers with EtherCAT**  
EtherCAT Technology Group, Martin Rostan
- Lunch, table top exhibition, end of seminar

## Sponsors



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[www.beckhoff.com](http://www.beckhoff.com)

Al Khobar:



[is4is.com](http://is4is.com)

Riyadh:



[www.automatedfast.com](http://www.automatedfast.com)

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