## **Press Release**



ETG112015

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### EtherCAT Technology Group Events Draw Over 700 Participants in China

With the final ETG Industrial Ethernet Seminar for 2015, held in Hefei, China, the EtherCAT Technology Group (ETG) officially ended its exceedingly successful 2015 seminar series in China. More than 700 engineers visited the EtherCAT Roadshows in 12 cities throughout the year.

As the worldwide development of the ETG demonstrates, interest in EtherCAT continues to grow unabated, including in China where the local ETG office conducted 12 EtherCAT seminars in 2015. More than 700 engineers received information about EtherCAT, expanding knowledge about the technology within the Chinese industry and significantly increasing utilization.

Today almost 500 Chinese ETG members are active in research, implementation and application of EtherCAT, and already profit from the numerous beneficial features of the technology. The ETG acted upon the increasing interest and demand for industrial Ethernet in general, and the technical details of EtherCAT in particular, by conducting EtherCAT Roadshows in numerous cities, including Suzhou, Hangzhou, Wuxi, Ningbo, Xi'an, Jinan, Shenzhen, Changsha, Chengdu, Chongqing, Beijing and Hefei.

During the seminars, EtherCAT experts shared their knowledge about the opportunities and challenges of industrial Ethernet and demonstrated how engineers can use EtherCAT to specifically enhance devices and machines. Thanks to the high performance, flexibility, openness and reliability of EtherCAT, users can make devices more efficient and easier to use while reducing overall costs.

The successful roadshow season in China demonstrated how well accepted EtherCAT is in the Chinese market today: More and more manufacturers involved in the automation industry actively participate in the development of EtherCAT. This movement is reason enough for the ETG to further promote implementation and application of EtherCAT, helping users increase the performance of their devices and machines to meet the requirements of Industrie 4.0 and China Manufacturing 2025.

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### **Picture:**



Picture caption: More than 700 engineers joined the EtherCAT Roadshows (here in Xi'an) in China this year.

### About EtherCAT Technology Group (ETG):

The EtherCAT Technology Group (ETG) is an association in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 3,400 members from 58 countries, the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing association of its kind.

#### About EtherCAT®:

EtherCAT is the fastest Industrial Ethernet technology and stands for high-performance, low-cost, ease of use and a flexible topology. It was introduced in 2003 and became an international standard and a SEMI standard in 2007. The EtherCAT Technology Group promotes EtherCAT and is responsible for its continued development. EtherCAT is also an open technology: anyone is allowed to implement or use it.

→ For further information please visit: www.ethercat.org

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